

# Dave Rizzio

EDITING | STORYTELLING | PROBLEM SOLVING

dave@rizzio.net

215.880.2118

daverizz.com

@daverizz

## EXPERIENCE

Moore College of Art & Design, Philadelphia PA (12 yrs)

### Sr. Video Editor & Motion Graphics Producer

**Cinematic storyteller:** Transforming ideas into captivating narratives by weaving together ideas, footage, voice, music & motion graphics to create compelling stories and audience engagement across media.

**Results-Driven Execution:** Articulate & implement comprehensive & cohesive video & social content strategy that aligns with brand and marketing goals.

**Legacy Liberator:** Revolutionizing access to 175 years of visual treasures (over 290K assets) with an AI-infused Digital Asset Management (DAM) system, ensuring effortless exploration and utilization.

**Key Performance Indicators:** ( 12 Year YouTube Growth)

- Overall views **up 5,318%** (11,709 to 634,427)

- Watch time hours **up 1,171,400%** (1 to 11,715)

- Subscribers added **up 3,706%** (30 to 1,142)

Night Kitchen Interactive, Philadelphia PA (1.5 yrs)

### Senior Interactive Designer

**Museums to Mobile:** Crafting interactive experiences for top-tier national museums, universities, and non-profit clients.

**User-Centric Design:** Creating interfaces that engage and captivate users, ensuring a seamless and enjoyable interaction.

The Star Group, Philadelphia PA (3.5 yrs)

### Senior Interactive Designer

**Brand Alchemist:** Crafting compelling brand concepts and presentations that resonate with clients & audiences.

**Strategic Communicator:** Merging creativity with strategic planning & communication for clients like Johnson & Johnson, Coca-Cola, Chase Credit Cards, Acura, Ritz-Carlton, Virtua Health Systems, and other top local & national brands.

KidsHealth.org / Nemours, Wilmington DE (4 yrs)

### Graphic Designer/Web Developer

**Creative Adaptability:** Crafting designs ranging from simple web graphics, dynamic instructional applications, to production of high-volume print materials for impactful offline campaigns.

**Audience-Centric Design:** Maintaining appropriate design and voice for the distinct needs of the targeted audiences: Parents, Kids, Teens & Licensees.

## SKILLS

Video Editing, Video Production, frame.io, Creative Direction, Art Direction, Storytelling, Strategy, Technology, Adobe Creative Suite, Adobe Premier, Adobe After Effects, Adobe PhotoShop, Adobe Illustrator, Adobe InDesign, Final Cut Pro, Interaction Design, Web Design, Photography, Graphic Design, Social Media, HTML, CSS

## AWARDS

**2023 Collegiate Advertising Awards GOLD** (Special Video Production - Single)

**2022 GD USA** (American Inhouse Design Award - Video Series)

**2022 CUPRAP Cuppie GOLD** (Social Media Campaign Award)

**2022 CUPRAP Cuppie Honorable Mention** (Capital Campaign Award)

**2022 Collegiate Advertising Awards SILVER** (Special Video Production - Single)

**2021 Collegiate Advertising Awards GOLD** (TV/Video Advertising/PSA - Series)

**2008 Webby Winner** (Best Family/Parenting Website)

**2008 Webby Winner** (People's Voice Winner, Family & Parenting)

**2005 GD USA** (American Inhouse Interactive Award - Flash)

## EDUCATION

Alfred University, Alfred NY  
BA, Graphic Design

Graphic Design, Photography, Sculpture, Creativity, Teamwork, Critical Thinking, Problem Solving, Risk-Taking

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## SAMPLES



**Who is this guy?** - Audio, Video and Content Editor, Writer, Motion Graphics, Colorist, Voice-Over + Modifications, Camera



**Hype!** - Audio, Video and Content Editor, Motion Graphics, Colorist, Camera



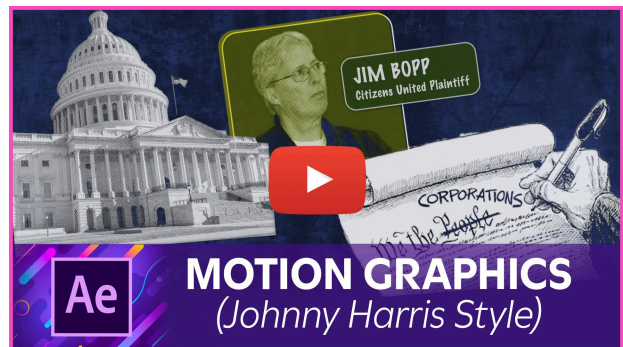
**Social Media (Advertising)** - Editor Audio & Video, Content Editor, Motion Graphics, Colorist



**Documentary (Fashion Alum)** - Camera, Audio & Video Editor, Motion Graphics, Content Editor, Colorist



**After Effects // Emotional Typography** - Motion Graphics, Photoshop, Video & Content Editor



**After Effects // Motion Graphics** - Content Editor, Motion Graphics, Colorist & Texturist, Video Editor

# Dave Rizzio | RECOMMENDATIONS | QUOTABLES

## Roy Wilbur - Former Chief Marketing and Communications Officer

Worked together for 6 years at Moore College of Art & Design

“It is with great pleasure that I recommend to you, David Rizzio, who I supervised for six years when heading up the Marketing and Communications Department at Moore College of Art & Design.

It was always a joy collaborating with him on video shoots and video post-production sessions. Always keeping on top of current trends in the film industry, Dave’s creative input and hands-on skills were critical in producing final products that ranged from student recruitment videos and documentary shorts for the college, to flashy entertainment pieces for its annual Fashion Shows.

With Dave’s input, Moore’s social media platforms grew tremendously as did the traffic for its YouTube channel, where views of videos grew from a couple thousand when he arrived, to over 100,000. This was due not only to his dedication and diligence, but also to his artful and engaging storytelling, and his impeccable eye for good design.”

## Laris Kreslins - Producer at All Ages Productions

Worked together for 2 years at at Moore College of Art & Design

LinkedIn: “I had the pleasure of working with Dave Rizzio while at Moore College of Art, and could not recommend Dave's work more highly. His skills as an editor, motion graphics ninja, shooter, and producer are unmatched.

We worked on numerous projects together from social media videos to full institutional documentary projects. We regularly keep in touch and I'm always endlessly impressed with his output.”

## Justin DeTolla - Director, Concept Design at Walt Disney Imagineering

Worked together for 4 years at The Star Group

LinkedIn: “Out of all the people that I've had the luck (and privilege) to work with, I can honestly say Dave Rizzio is one of the best. His attention to detail is second to none, as is his work ethic.

This goes not only for the 'big' projects he was tasked to do, but the seemingly small ones, as well. His positivity, effort, and willingness to handle any job that came his way never failed to impress.

I truly do hope that our working/creative paths cross again in the future!”

<https://www.linkedin.com/in/daverizz/details/recommendations>