

## OBJECTIVE

Obtain a senior level creative position, where I can contribute positively with my passion for fusing innovative design with interactive technologies and techniques. Passionate and excited about working with a team of enthusiastic professionals to create effective interactive solutions that achieve the client's business vision and goals.

## WORK EXPERIENCE

### Current | Senior Interactive Designer

*The Star Group*

Conceptualize and design websites, emails and other interactive media as well as creation of brand concepts and presentations, along with the visual execution and strategic communication for clients such as Johnson & Johnson, Coca-Cola Company, Chase Credit Cards, Acura, Ritz-Carlton, Virtua Health Systems, as well as other top local and national clients.

### 2003 to 2007 | Graphic Designer & Web Developer

*KidsHealth.org & TeensHealth.org*

Provided creative lead and design implementation across a range of media, from simple web graphics to actionscript-powered Flash instructional movies to full production of high-run press materials.

### 2001 to 2003 | Freelance Graphic Designer & Web Developer

*BluePlateMinds.com & BossStaffing.com*

Provided detailed web and print production services within traditional agency environments, including custom design and production of online content and offline materials for Fortune 500 pharmaceutical, consumer, and B2B companies.

### 1999 to 2001 | Graphic Designer and Senior Project Manager

*CAT Internet Services, Inc.*

Conceptualized and designed online destinations and supporting content. Planed and created project outlines, detailed specifications, site & project research, and content development. Organized and managed the production departments.

## SKILLS & KNOWLEDGE

- Adobe PhotoShop & Illustrator (14+ and 10+ yrs)
- Adobe/Macromedia Flash, AS2 and AS3 (8+ yrs)
- Dreamweaver, Homesite, HTML, DHTML, CSS (8+ yrs)
- Final Cut Pro, Adobe After-Effects & Premier, 3-D Studio Max
- Adobe InDesign & QuarkXPress
- MS PowerPoint, Word, Excel
- Equally capable and comfortable in all Macintosh and Windows environments

## EDUCATION

- Alfred University, Alfred NY
- BA Major in Art and Design
  - Graduated Cum Laude [May 1995]

## PROFESSIONAL DEVELOPMENT

- The Franklin Institute, Philadelphia PA
- An Event Apart [2005]
- University of the Arts, Philadelphia PA
- Macromedia Flash MX ActionScript [2001 & 2003]
- PRATT Institute, Manhattan NY
- 3D Studio MAX [1998 & 1999]

## NOTABLES

### 2004 to current, Executive Board, Interactive Chair | AIGA, Philadelphia PA

Responsible for planning and executing the direction of the website and online promotions. Entails close liaison work with each board member for content updates, improvements to the website, and incorporating new technologies or upgrades to the chapter's online presence. Currently also includes re-designing and developing an entirely new website with a customized Drupal CMS, and educating and negotiating with the board on direction and completion. (Look for this in January 2010.)

### 2006 Winner in Direct Mail and Direct Response | Graphic Design USA, Magazine

A monthly postcard program that promotes awareness and create new business for independent children's hospitals.

### 2005 Winner in Motion Graphics and Interactive Design | Graphic Design USA, Mag.

The Time for Bed sleep game is a Flash quiz/game that educates kids about the importance of getting a good night's sleep.

### 2005 and 2004 Website Winners | The Webby Awards

KidsHealth.org won Best Family/Parenting Website and Best Health Website in 2005 and 2004.

### 1999 Design secrets of the Pros article | Presentations, Magazine

I was featured as one of the 10 Pros in their Design secrets of the Pros article. My section outlined how I created an instructional interactive CD-rom with voiceover, using Microsoft PowerPoint.

## QUOTABLES

"Dave has always added value, no matter what skill set was needed...Dave does not give up easily. When tasked with a new challenge he researches and learns everything he can."

Molly Auer | Associate VP/Group Account Director – Interactive | The Star Group

"He is truly an asset to our department... Dave is part of a team where demands are high and resources are low. With a limited number of designers on staff and a long list of requests, flexibility is key. Dave consistently exhibits a positive outlook and willingness to assume whatever tasks need the utmost graphic attention."

Molly Blessington | Graphic Design Manager | KidsHealth.org

"It was so great having you here! In fact, I was writing a job description, and I used you as the model for our ideal candidate! Organized, talented, skilled..."

Dawn Flook | Director of Production | Lorel.com

"...a senior level professional, who provides leadership to his peers."

Chip Hartford | Art Director | CAT Internet Services, Inc.

"Dave is one of those rare people who responds well to every challenge. Give him a job, and he'll find a way to get that job done." ~ "...as an artist, he is highly creative and expert at his craft..." ~ "...that portfolio however, cannot show Dave's personal dedication, his natural people skills, his highly developed work ethic or his open and friendly personality."

John McKelvie | Director of Marketing | Inductotherm Corporation